

# Cameron-Brooks Mutual Accountability Agreement

Welcome, and congratulations on partnering with Cameron-Brooks! We are dedicated to ensuring you are well prepared for your transition and have access to unparalleled opportunities that will help you successfully launch your new career in Corporate America. This mutual accountability agreement has existed since the inception of Cameron-Brooks and is rooted in a *mutual exchange of value*. This exchange of value takes place between 3 distinct but intertwined partners:

You, the Military Officer • Our Client Companies • Cameron-Brooks We strive to create mutual benefit for all 3 partners.

### OUR PROMISE TO YOU

- WE PROMISE to provide you world-class transition preparation and career counseling.
- WE PROMISE to provide clear, consistent, and transparent communication with you throughout our partnership.
- WE PROMISE to show you industry-leading companies and career options that best fit your background and experience.
- WE PROMISE to guide you through a proven, curriculum-based program, which includes self-analysis, skills development, individualized interview preparation, resume consultancy, career coaching and mentorship.
- WE PROMISE to provide you a personalized interview schedule specifically matched to your background and interests at a Cameron-Brooks Career Conference.
- WE PROMISE you will interview with *decision makers* for *open positions* with leadership growth potential.
- WE PROMISE to do everything agreed upon in order to help you be well prepared for interviews, conduct a full career search, and make a successful transition to Corporate America.
- WE PROMISE to provide you career guidance throughout the duration of your career as an Alumnus.

#### OUR PROMISE TO CLIENT COMPANIES

- WE PROMISE to thoroughly screen our applicants and partner with only the highest performing JMOs.
- WE PROMISE to prepare our candidates in a way that will create maximum return on their investment.
- WE PROMISE to create a customized schedule of candidate interviews that strongly matches their open position requirements and company culture.
- WE PROMISE to present JMOs who are at the beginning of their career search when attending a Career Conference.
- WE PROMISE this consistency at every Cameron-Brooks Conference.

#### YOUR PROMISE TO US

- YOU PROMISE to communicate clearly and transparently regarding your career goals, preparation, and transition.
- YOU PROMISE to do the required preparation and *begin* your career search by participating in a Career Conference once you have committed to making the transition to Corporate America. (You are NOT required to accept a position with one of our client companies.)
- YOU PROMISE to not work with other recruiting firms, send out resumes, or contact companies for the purpose of setting up interviews/seeking employment until *after* attending a Cameron-Brooks Career Conference.
- YOU PROMISE to honor the mutual commitment that both the client companies and Cameron-Brooks are making on your behalf by honoring these promises.

## Remember, there is no financial cost to you to be a part of the Cameron-Brooks program. The exchange of value or "currency" we ask for in return is your commitment.

As a privately held, for-profit, professional services organization, we succeed only when both our candidates make a successful transition and our client companies hire future leaders for their organizations. We invest significant time and effort developing relationships with our candidates to ensure your success. Since the company's founding, Cameron-Brooks has helped thousands of military officers launch business careers. We know the transition well. We feel it is fair to ask for your partnership and we seek individuals who value this type of relationship in return. This is who we are. This is what we do and what we will always do. We feel honored to serve those who have served our country.